



Unified Knowledge Services Pvt. Ltd.



TEXTILE BUSINESS DIGEST

TEX आरंभ

SHAPING STARTUP ECO SYSTEM

04-06 DECEMBER 2025

India Expo Mart Ltd., Greater Noida

Supported By :



वस्त्र
मंत्रालय

MINISTRY OF
TEXTILES

Powered By :



DPIIT

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About **TEX**आरंभ 2025



House of **TBD** proudly presents **Texआरंभ 2025**, India's very first Textiles, Technical Textiles and Apparel Industry Startup Exhibition. **Texआरंभ 2025** is an exclusive exhibition designed to address the challenges of the start-up ecosystem in the domain. This exhibition shall provide a platform for existing and potential start-ups to address following outcomes :

Showcase, promote & propel innovative products and services.

Strengthen Supply chain Ecosystem.

Understand, Refine and Learn the dynamics of entrepreneurship.

Gain an insight into potential Products and Market segments to select the right ideas for the start-up.

Connect with investors.

Gain valuable insights and guidance from Incubators & Industry experts.

Network with the right value chain.

Get recognized for commendable work by your start-up.

EVENT FEATURES

KEY HIGHLIGHTS OF **TEX**आरंभ 2025:

EXHIBITION AREA

- Marquee space at **India Expo Mart Ltd.**, Greater Noida a premium Exhibition Venue.
- Stall Area options ranging from Pod to 9 Square meters.

GET NEW MARKETS

- Connect Directly with Top Brands, Buying Houses, E-commerce platforms, Export houses & Market Associations to Unlock New Markets & Opportunities.
- Forge partnerships across the supply chain to unlock new markets and opportunities.

MEET INVESTORS

- This is your chance to secure funding for your startup.
- Seamless registration process for pitch deck submission and opportunity to engage one-on-one directly with investors.

IDEATE YOUR BUSINESS

- Single Window Information Centre for Multiple Marquee Project ideas based on your investment capacities. An Opportunity for potential and existing entrepreneurs to consult one-on-one with top Subject matter Experts.

STARTUP AWARDS

- India's First Textile, Technical Textile and Apparel Industry Startup Awards.
- Recognizing outstanding start-ups in both individual and organizational categories.

KNOWLEDGE SESSIONS

- Attend Masterclass & Knowledge Sessions with Top Industry Experts to Propel Your Business to the Next Orbit.

WHO SHOULD EXHIBIT?



Start-ups



Investors



Industry Experts



Supply Chain Stakeholders



Banking, Financial Services



Incubators



E-Commerce Companies



Textile Machine Manufacturers



Government Institutions

BENEFITS OF PARTICIPATION

TEXआरंभ offers unmatched opportunities for startups:



Fast-Track Existing Startups

- /// **Investment:** Connect with investors to secure funding.
- /// **Incubation:** Access incubation centres and mentorship programs.
- /// **Handholding:** Receive expert guidance to navigate challenges.
- /// **Supply Chain Linkages:** Partner with established companies to explore new markets.



Aiding Potential Startups with information regarding:

- /// **New Markets:** Discover emerging markets and opportunities.
- /// **New Products:** Explore innovative solutions to generate new ideas.
- /// **Project Viability:** Learn to create viable business models.
- /// **Technology Tie-ups:** Partner with technology firms to drive innovation.
- /// **Supply Chain Optimization:** Select the right suppliers with expert advice.
- /// **Financial Access:** Connect with financial advisors, institutions and investors.
- /// **Incubation & Mentorship:** Gain access to valuable resources and guidance.

INVESTMENT CENTRE

(Exclusively For Exhibitors)



Access to funding is a critical component of a startup's success, yet many entrepreneurs struggle to secure the necessary capital to grow their business. This is where an **Investment Centre** will play a vital role. By providing a platform for entrepreneurs to connect with a diverse range of investors, an **Investment Centre** can help startups raise funding at various stages of their growth. This not only enables start-ups to scale their business but also fosters innovation, job creation, and economic growth.

WHO CAN REGISTER

01

Existing start-ups looking to be catapulted in the next orbit.

Potential start-ups at the ideation stage in the textiles, technical textiles, and apparel industry sector.

02

WHY SHOULD YOU REGISTER

- To secure funding for your start-up at all 4 stages of your business — Ideation Stage, Early Stage, Expansion Stage and Mature Stage.

STAGES OF STARTUPS



IDEATION STAGE

- Proof of Concept Available
- Business Model Not Yet Established



EARLY STAGE

- Working Business Model
- Capital Not Yet Raised



EXPANSION STAGE

- Funded startup
- Actively Scaling Up



MATURE STAGE

- Preparing for IPO in Next 2 Years.

INTERACT WITH MARQUEE INVESTORS

01

Financial Advisors

02

Angel Investors

03

Private Equity Firms

04

Venture Capitals

05

HNIs

06

Strategic Investors

07

Banks

08

Merchant Bankers

Process:

Register
your Startup at
www.texaarambh.com

Create your
Profile

Submit your
Pitch Deck

Scrutiny
of Pitch Deck

One to One
Discussion
with Investors

REGISTRATION FEE
₹ 5,000 + GST

Last Date : November 30th 2025

SCAN TO
REGISTER



IDEATION CENTRE



at
TEX **आरंभ** 2025

Right Information is extremely important and yet a scarce commodity for startups. The **Ideation Centre** offers all the requisite information regarding potential investment opportunities for startups seeking expansion, backward integration, forward integration, diversification and new start-ups aligning to their growth strategies

WHO CAN VISIT

Entrepreneurs looking for new ideas or idea validation to start a new venture in the textiles, technical textiles, or apparel industry

Business owners seeking to expand operations or diversifying their product offerings.

New generation leader from Family owned Businesses to explore newer avenues.

FOCUS AREAS

Our Ideation Centre will focus on the following key aspects related to manufacturing in the textiles, technical textiles, and apparel industries:

New Ideas

Market Availability

Idea Pre-Feasibilities

Technology Discussion

Supply Chain Dynamics

Finance

Government Policies

Market Linkages

Incubation

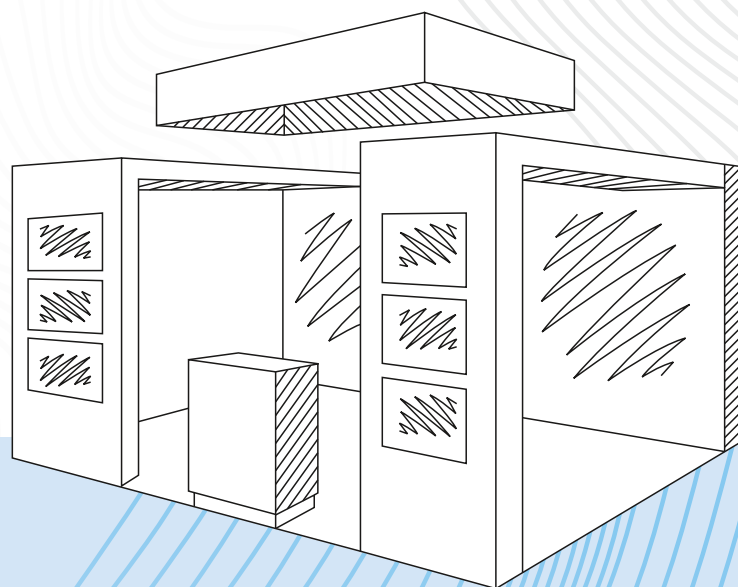
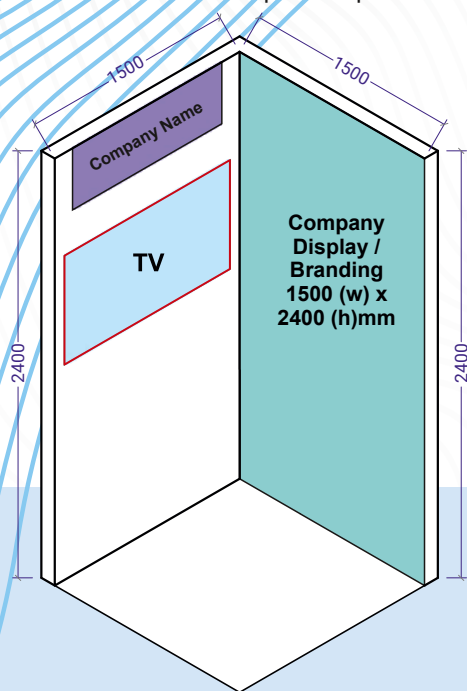
OPTIONS FOR EXCLUSIVE CONSULTATION OPPORTUNITY

In addition to accessing valuable information and resources, you will also have the opportunity to connect exclusively with Subject Matter Experts for deeper discussions and understanding.

EXHIBITION STALLS



Connect, Collaborate, Conquer - Where Startups Showcase, Promote and Propel your innovations, Products or Services and establish trade links during India's 1st Textile, Technical Textiles & Apparel value chain Startup Exhibition **Texआरंभ**. The options range from Innovative Startup PODs to 9 Square Meter Furnished space options.



Size of Stall	Details	Amount
Startup Pod	1.5m X 1.5m - 1 Chair, 1 Power Socket, LED TV, Fascia with company name	₹ 25,000+GST
2M X 2M (4 Sqm)	Octonorm Stall, 1 Table, 2 Chair, 1 Power Socket, Fascia with company name	₹ 14,000 Per Sqm+GST
2M X 3M (6 Sqm)	Octonorm Stall, 1 Table, 2 Chair, 1 Power Socket, Fascia with company name	₹ 14,000 Per Sqm+GST
3M X 3M (9 Sqm)	Octonorm Stall, 2 Table, 3 Chair, 1 Power Socket, Fascia with company name	₹ 14,000 Per Sqm+GST

ADDITIONAL COMPLIMENTARY BENEFIT FOR EXHIBITORS

Dedicated Web Page
for Exhibitors

Promotion of
Introduction Video on
TBD Platform

Lead Generation
Platform

India's First Startup Awards



Textile, Technical Textile And Apparel Industry

The India's First Textile, Technical Textile, and Apparel Industry Startup Awards at Texआरंभ 2025 is a prestigious platform to recognize and celebrate the achievements of innovative and dynamic start-ups in the textile industry. These awards are aimed at recognizing excellence in the textile, technical textile, and apparel sectors, with specific categories for both individual as well as organizational awards.

Eligibility Criteria: Age of organization: Not more than 7 years.

INDIVIDUAL AWARDS

- **YOUNG ENTREPRENEUR OF THE YEAR**
- **FOUNDER OF THE YEAR**
- **WOMAN ENTREPRENEUR OF THE YEAR**
- **INNOVATOR OF THE YEAR**
- **INVESTMENT LEADER OF THE YEAR**

ORGANIZATIONAL AWARDS

- **Best Startup in Apparel Segment**
- **Best Startup in Home Textile Segment**
- **Best Startup in Fabric Formation Segment**
- **Best Startup in Yarn Formation Segment**
- **Best Startup in Textile Designing**
- **Best Startup in Textile Machine Manufacturing**
- **Best Startup in Textile Accessories Segment**
- **Best Startup in Smart Textiles**
- **Best Startup in Sports Textiles**
- **Best Startup in Protective Textiles**
- **Best Startup in Non-Woven Textiles**
- **Best Startup in Medical & Personal Hygiene Textiles**



Nominations and Registration

NOMINATE YOUR TEAM OR AN INDIVIDUAL

Register your Startup at www.texaarambh.com

Create your Profile

Complete Nomination Form

Upload Supporting Documents

Pay Nomination Fee*

Review and Shortlisting

*Nomination Fee ₹ 5,000 + GST

Last Date : **November 30th 2025**

Awards Announcement:

- Winners will be revealed during the **Texआरंभ 2025** Award Ceremony at the **India Expo Mart Ltd., Greater Noida** on **6th December 2025**.

ABOUT **TBD**

TBD, the flagship brand of **Unified Knowledge Services Pvt Ltd (UKS)**, focuses on the Textile Knowledge Domain. **UKS** offers innovative platforms for sharing information, including analytical monthly magazines and the world's largest textile knowledge repository with 30 sector-specific portals. Their mission is to support entrepreneurs across the textile value chain, aiding in integration, diversification, new business setups, and enhancing existing operations.

WHO ARE WE?

- Promoted by IIT Delhi Textile and IIM Alumnus
- Core team having more than 150 Years of cumulative Industry Experience
- We are a bunch of analytical people and analyze both Data and Situations
- Creating World's Largest Textile Knowledge Repository
- Offering comprehensive Knowledge Solutions to Textile and Apparel Value Chain



TBD Publications



- Sector Specific Monthly Magazines **TBD Sports Textiles**, **TBD Home Textiles** & **TBD Non-Woven Textiles**
- Monthly Tabloid **TBD Project Times** for Identifying Investment Opportunities
- Designed to support the existing and potential entrepreneurs in the entire **Textile Value Chain** for their forward / backward integration and diversification plans.
- Each month a separate **Focus Product** for threadbare analysis of specific product
- Complete analytics-based **Market Analysis** of Global Trade and Indian Market of the focus product
- **Market Watch** for Exports of focus product
- Update on latest innovations in raw material and technology for manufacturing of focus product in **Technology Junction**
- Viewpoints of market leaders in manufacturing, exports, branding, raw material supply, technology, machinery of focus product in **Leaders Speak**



Textile Specific Job Portal - TBD Jobs



- First of its kind exclusive **job portal** for the Textile and Apparel Industry in India offering various features and benefits to employers
- **Video based Screening and Interview Platform**
- **AI-Based Skill Matching** based on skills, experience and aspirations
- **Comprehensive Candidate Screening Tools** for streamlined hiring
- **Psychometric Profiling Options** for personality assessments
- **Textile Product and Process Skills Database** for skill matching
- **Vast Professional Network** of over 3 lakh Textile & Apparel professionals
- **Customized Recruitment Services**

TBD Advisory

- **Market Consulting Services:** Offering expert advice and guidance on market entry, product development, marketing strategy, and other business decisions
- **Technical Consulting Services:** From Concept to Commissioning. Services include Feasibility studies, Requirements gathering and analysis, Project scope determination, Technology selection, Project roadmap development, Project Execution and Management, Technical guidance, Vendor selection and management, SOP Preparation, Project handover and documentation, Knowledge transfer, Post-project support



TBD Market Intelligence

We offer various services for Textile and other sectors

- **Comprehensive Market Reports** covering market size, trends, and competitive landscape
- **Customized Research & Reports** to address specific client needs
- **Cluster Reports** estimating size, employment, business, challenges, opportunities of specific clusters
- **Feasibility Study Reports** assessing technical and economic viability of a project
- **Market Sizing and Segmentation** based on demographics, needs and behaviors
- **Primary Research** through conducting surveys, interviews to gather primary data
- **Secondary Research** from existing data sources based on demographics, needs and behaviors
- **Trend Analysis & Forecasting** for determining potential impact on the market
- **Industry Analysis** determining overall industry landscape, market dynamics and regulatory environment

The TBD Startup Incubation

- **Ideation:** TBD helps refine ideas into viable business proposals through workshops and mentorship.
- **Incubation:** Startups access, technical support, & expert mentorship to develop products.
- **Pre-Launch:** Consumer feedback, branding, and networking with investors refine market readiness.
- **Funding:** Connections to investors and grants, plus pitch preparation, secure capital for scaling.
- **Go-to-Market:** TBD provides strategies for distribution, and customer acquisition, with post-launch support for sustained growth.



TBD Conclave

TBD Conclaves — Investor Conclaves & Capacity Building Conclaves

- **Interactive conclaves** at major textile hubs across India which act as a pathway for entrepreneurs
- Focus is to improve **capacity building** and **investment scenario** through cluster approach
- Creating an **ecosystem** by bringing **market linkages** on the same platform
- Targeted to reach each and **MSMEs** for investment in entire value chain
- Successfully conducted more than 20 conclaves so far on various topics



TBD Events

TBD Textile Connect is an initiative to connect the **HR professionals** of Textile Industry through networking

These awards are aimed at recognizing excellence in the textile, technical textile, and apparel sectors, with specific categories for both individual as well as organizational awards.

India's very first **Textile, Technical Textile and Apparel Industry Startup Exhibition**

Startup Community Partners



Industry Partners



Incubation Partners



Merchant Banking Partners



Academic Partners



Media Partners



Exhibition Partners



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